



**Mr Price**  
**SAFE PLACE**

**IF YOU'RE LOST,  
WE'LL KEEP  
YOU SAFE!**

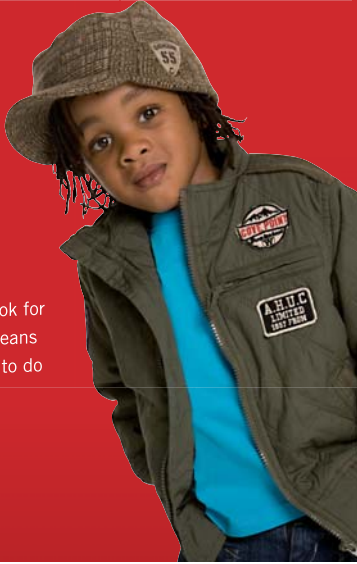
11 JUNE TO  
11 JULY 2010



# THE SAFETY OF ALL CHILDREN...

**THAT'S OUR TOP PRIORITY FOR  
THE 2010 SOCCER WORLD CUP.**

Which is why Mr Price has teamed up with strategic partners (Open Door and The Development House) to make our stores SAFE PLACES. At Mr Price stores across the country you'll find trained GO TO people who will help your children, should they get separated from you. Just look for our staff with SAFE PLACE badges. That means to find safety, all that your lost child needs to do is find a Mr Price store.



**MR PRICE SAFE PLACE.**  
**IF YOU'RE LOST, WE'LL KEEP YOU SAFE!**



# SAFETY TIPS FOR CHILDREN AND PARENTS

1. NEVER GO ANYWHERE WITHOUT TELLING YOUR PARENTS where you are going. Make sure your parents have the phone numbers of your friends who you are with. Always let your parents know if your plans change.
2. LEARN YOUR PARENTS TELEPHONE NUMBERS off by heart. And your Mom's and Dad's Name and Surname. Also learn an aunt's or uncles details in case you can't get hold of your parents.
3. DON'T GO ANYWHERE ALONE. Make sure you are in a group with friends or with an adult you personally know and whom your parents trust.
4. DON'T GO TO PLACES YOU DON'T KNOW. If you get lost in a shopping centre, go to Mr Price immediately and ask for help. DON'T try and look for your parents yourself...GET HELP!
5. DON'T GO WITH PEOPLE YOU DON'T KNOW OR TRUST. Don't go to public toilets on your own. Go with friends or your parents.
6. Don't take sweets, money, gifts, cool drinks....  
DON'T TAKE ANYTHING FROM STRANGERS.
7. DON'T ACCEPT LIFTS FROM STRANGER. Never, ever get into a stranger's car or go anywhere with them.
8. If someone is following you....RUN!!!!!! AND SCREAM!!!!!!  
MAKE LOUD NOISES!!!!!!
9. Rather be safe than sorry.
10. WRITE YOUR PARENTS OR CONTACT PERSONS NAME ON THE INSIDE OF YOUR CLOTHES AND YOUR SCHOOLBAG. NEVER on the outside where strangers can see it.
11. DON'T PLAY IN THE STREET ALONE! It is easy for a stranger to stop next to you, grab you and pull you into their car.
12. REMEMBER the BUDDY SYSTEM: ALWAYS take a FRIEND with you WHEREVER you go! Hold onto your friend! This way you can help each other should you find yourselves in trouble ....ANYWHERE YOU GO!!!!

## IMPORTANT NUMBERS:

- OPEN DOOR CRISIS CENTRE - 082 113 05
- CHILDLINE - 08000 55 555

For further info go to [www.safepace.co.za](http://www.safepace.co.za)

## SAFE KID INFORMATION:

Fill in your CELLPHONE NUMBER in the space provided. Then tear off and keep these details in your child's wallet, purse or bag. That we we can contact you as soon as possible should they enter a Mr Price SAFE PLACE!

CELL NO.:

HOME TEL NO.:

